

Agreement for search marketing services between U.S. Wiping (“U.S.Wiping”) and Protea Digital LLC (“Protea Digital”):

Terms:

1. Protea Digital will provide Pay-Per-Click Management (PPC) services to U.S. Wiping.

1. This includes the following:

* 1. Research and optimization of PPC accounts including Google Adwords, and Yahoo-Bing AdCenter.
  2. Detailed setup and analysis of keywords choice, bidding strategies and prices, links, landing pages, ad text, conversion setup, and conversion costs.
  3. Development of new ads where appropriate.
  4. Refinement of search terms by geography, and other factors
  5. Ongoing adjustments and improvement to boost conversion results.
  6. Email, phone call availability as needed.

1. Protea Digital is authorized to make changes to any of the U.S. Wiping Google Adwords and other accounts in order to execute the service.
2. Compensation will be 18% of total keyword monthly spend.

This can be paid via credit card.

Credit Card Name:

Credit Card Number:

Expiry Date:

Address 1:

City, State:

ZIP:

1. Keyword click costs are for U.S. Wiping’s account.
2. U.S. Wiping agrees to indemnify and hold harmless Protea Digital, of and from, any and all claims, demands, losses, causes of action, damage, lawsuits, judgments, including attorneys' fees and costs, arising out of, or relating to, the work of Protea Digital.
3. U.S. Wiping agrees that Protea Digital may feature U.S. Wiping in marketing materials and / or case studies.
4. This agreement shall commence on signing, and continue unless terminated by either party upon at least thirty days prior written notice.

Date:

Agreed by:

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Chris Gebben

For:  U.S. Wiping   
Address: 2539 Sullivan Ave, St Louis, MO 63107

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Steven Kent

For: Protea Digital

Address: 30 South Cricket Terrace, Ardmore, PA [spkent@proteadigital.com](mailto:spkent@proteadigital.com)